

Privacy Policy

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Inventory Pulse (“the App”) provides inventory and sell-through analytics to Shopify merchants (“the Merchant”). This Privacy Policy describes how the App collects, uses, and stores personal information.

Information We Collect

The App accesses product, variant, order, and inventory data through Shopify’s APIs. This includes product titles, SKUs, inventory levels, order line items, and related performance metrics. No customer personally identifiable information (PII) is stored.

How We Use Information

We use this data to compute sell-through, power dashboards, maintain sync accuracy, and provide expected performance alerts.

Data Storage and Security

Data is stored securely in a dedicated database with per-shop isolation. We do not share, sell, or transfer data to third parties.

Merchant and Customer Data

We do not store end-customer names, emails, addresses, or payment info. All syncs occur through Shopify’s secure OAuth and permissions model.

Data Retention

We retain data only while the Merchant maintains an active installation. When the App is uninstalled, all associated shop data is automatically deleted.

Contact

For questions, contact: heath@pdevservices.com